

About Us

It all started when Kathy, the founder of Laundromat Love, stepped into a laundromat, and what unfolded was a life-changing experience.

She noticed patrons struggling to gather enough quarters to wash their clothes. Some lacked soap, while others overloaded washers—doing what they could with what they had. Beyond the laundry, she saw the weight people carried – burdens that were financial, emotional, and physical.

That day opened her eyes and her heart. She came face-to-face with **hygiene poverty**: the heartbreaking reality of having to choose between being clean and meeting other basic needs.

In 2023, moved by compassion and a calling to act, Kathy founded Laundromat Love—a grassroots effort to love our neighbors and serve our communities, bringing hope to those we meet in laundromats.

We are rewriting someone's story with a clean shirt, a confident self, and a full heart.



Contact Us!



+1 (248)-385-3641



info@laundromatlove.org



Laundromat Love



Our
Website

www.laundromatlove.org

Laundromat Love

— LIGHTEN THE LOAD —

Eradicating hygiene poverty –
one load at a time.

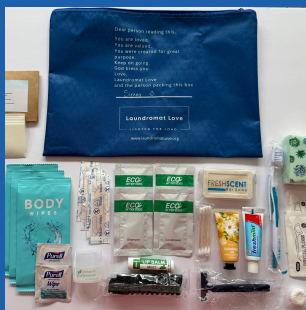
www.laundromatlove.org

WHAT WE DO



Laundry Costs

We go into laundromats and pay the laundry fees so everyone leaves with clean clothes.



Hygiene Kits

We distribute out 27 hygiene products that aren't purchasable with SNAP in a Laundromat Love bag!



Individual Support

To expand our mission nationwide, we have a form for people to fill out on our website for direct assistance!



Our Volunteers

Our volunteers are the heartbeat of our mission. They are trained in love and sent out with compassion.

OUR IMPACT

180+ OUTREACHES
3000+ PEOPLE REACHED
2800+ HYGIENE KITS
DISTRIBUTED

The Crisis

Hygiene Poverty is the inability to afford basic hygiene products, such as detergent, soap, shampoo, and deodorant.

Hygiene poverty impacts approximately 22 million people in the U.S. each year.

Hygiene Poverty

1 in 3 low-income U.S. families struggle to afford basic household needs, including personal hygiene items.

- 74% of low-income households reduce washing their laundry because they can't afford to; 63% only wash their children's clothes.
- 33% report bathing without soap.

Prevents Social Mobility

34% of U.S. teachers say students miss class due to hygiene issues—rising to 42% among high schoolers.

Additionally, 40% of recruiters reject applicants for poor hygiene.

Well-Being

59% of children that have experienced hygiene poverty have experienced an impact on their mental well-being

- Two out of three teachers report hygiene driven bullying.

Get Involved!

Join us in making a difference!

Donate!

- Donate a hygiene bag - \$10
- Wash a family's clothes - \$50
- Sponsor a pop-up - \$500



Volunteer or partner with us today!

- Email info@laundromatlove.org or call/text [248-385-3641](tel:248-385-3641) to connect with us!